

SPEAKER KIT — 2026

Khrystyna Didukh

Founder & Entrepreneur

AI for founders

Women in business

Envoy, Estonia e-Residency

Keynotes, panels and workshops
in English and Ukrainian

Based in Vienna, Austria



A founder who builds with AI — and shows how on stage.

Khrystyna Didukh is a Ukrainian serial entrepreneur based in Vienna. She spent three years as a consultant at PwC, then built 358 — an exotic-flower import business that grew into the fourth-largest company of its kind in Ukraine and moved more than five million stems, with its own web shops, mobile apps and CRM.

Today she is Co-Founder & CMO of Avara Bio, a patented, ISO 13485-certified bioelectromagnetic device company with 500+ devices in use, and the founder of Phenomenon, a personal-development app for iOS and web that she builds and runs without a development team, using AI tools. She is an official Envoy of Estonia's e-Residency programme, a UNDP BOOST alumna and the author of the book «Я в цебе є» (2024).

Between 2022 and 2024 she ran Elements, an online school for more than 100 founders. In 2023 she organised Brave2Bloom, an English-language conference for women in business in Tallinn. On stage she speaks the way she works: practical, candid, with real numbers and real mistakes.

3 yrs

consultant at PwC

5M+

stems moved by her former
wholesale business

500+

Avara Bio devices in use

100+

founders trained in her online
school, 2022–2024

Top 9

biotech startups, TechCrunch
Disrupt Startup Battlefield (Avara)

2

stage languages: English and
Ukrainian

SHORT BIO — FOR PROGRAMMES

Khrystyna Didukh is a Vienna-based Ukrainian founder, Co-Founder & CMO of Avara Bio and founder of the Phenomenon app, which she builds with AI instead of a development team. Former PwC consultant, Envoy of Estonia's e-Residency programme and organiser of the Brave2Bloom conference, she speaks about AI for founders, building markets from zero and women's leadership.

Three talks, adapted to every audience.

I AI as your first employee: building and running a company without a dev team

For founders, SMEs, women in tech, non-technical teams

How she ships and runs real products — an iOS and web app with paying subscribers, internal tools, content production — with AI assistants and no-code builders instead of a development team. No hype: what AI already does well, where it fails, and what it costs.

- The stack a solo founder can use from Monday
 - Delegating to AI: tasks, checks, limits
 - From idea to working version in days, not months
-

II Opening a market from zero: flowers, biotech, AI

For entrepreneurs, e-residents, cross-border and diaspora founders

Three very different companies, one repeatable method: from importing exotic flowers into Ukraine to a certified medical device to AI-built software. How to find the first customers, build the first working system, and run a company across borders with Estonia's e-Residency.

- First sales before the perfect product
 - Building a company from Vienna, registered in Estonia
 - Lessons from starting over after 2022
-

III The author's position: creating change instead of waiting for it

For women's leadership forums, community and diaspora events

Her most requested talk in Ukrainian. Change is inevitable: you either author it or adapt to it. How to get out of a crisis, drop the beliefs that keep you small, and turn a professional life into your own project.

- Crisis as a starting point
- Beliefs, money and self-worth
- Women's professional realisation, without burnout



Watch before you book.

ENGLISH

TALLINN · 2023 · ORGANISER & SPEAKER

Brave2Bloom Conference

An English-language conference for women in business that she conceived and organised.

[Talk, day 1 — youtu.be/ma9nsAGhkZE](https://youtu.be/ma9nsAGhkZE)

[Talk, day 2 — youtu.be/uATQWxecG5Y](https://youtu.be/uATQWxecG5Y)

[Opening — youtu.be/xaIXuvFJxGs](https://youtu.be/xaIXuvFJxGs)

ESTONIA E-RESIDENCY

Technology & startup conferences

Repeat English-language speaker as an Envoy of the e-Residency programme, representing Ukrainian entrepreneurs.

STARTUP BATTLEFIELD

TechCrunch Disrupt — Startup Battlefield

Avara (Lumos Strategies OÜ) named among the top 9 biotech startups.

UKRAINIAN — EVENTS IN EUROPE

FORUM «СУЧАСНА УКРАЇНКА»

«Позиція автора»: how to get out of a crisis and create change

youtu.be/C-mJI5nP2U

EVENTS FOR FRIENDS · EVENTS FOR UKRAINIANS IN EUROPE

«Енергія, яка створює»: women's professional realisation

youtu.be/BMx9sVFcuDg

CANNES · 2025

Superwoman — speaker

ONLINE

YouTube: AI for founders, in Ukrainian

youtube.com/@khrystynadidukh

She brings an audience, not only a talk.

Every appearance is shared with her own community — mostly women founders and professionals aged 35–54 — before and after the event.

30,000

Instagram followers, 87% women

468K

Instagram views in the last 90 days

1,000+

LinkedIn connections

1,190

YouTube subscribers

1,637

Telegram channel subscribers

EN · UA

stage languages

FORMATS

Keynote, 20–40 min

Panel or fireside chat

Hands-on AI workshop, 60–120 min

Moderation

Online sessions

PRACTICAL

Travels from Vienna

Europe-wide, in person or online

Ukrainian-language events: outside Ukraine

Slides, bio and photos on request

Fee: by agreement, depending on the event

BOOKING

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